



# FREE FROM SPECIALTY

WINE - FOOD - INGREDIENTS

17-18 JUNE 2025 - VIENNA, AUSTRIA

**The Ultimate  
Platform for  
Central European  
Professional Wine  
Buyers**

**Participate  
in 2025**

This groundbreaking wine trading platform for Central and Eastern Europe brings Wine Importers, Traders, Retailers, Restaurants and Hospitality professionals together under one prestigious roof in Vienna. Showcasing wines from Austria, Italy, Spain, Hungary and more surrounding countries' most extraordinary wine producers, this event is the definitive marketplace for high-caliber wine professionals.

**Join us and benefit on June 17-18, 2025, in Vienna at Free From Specialty Food & Wine.**



## What to Expect?

**A premier trading platform for the  
Business of Wine in Vienna, June 2025**

Creating tangible business partnerships at the only premium event for the wine industry in Central & Eastern Europe.

[www.freefromfoodexpo.com](http://www.freefromfoodexpo.com)





# Strategic Matchmaking Powerhouse



The advanced Matchmaking Program is powered by the Enterprise Europe Network (EEN) and supported by the European Union and designed to:

- Connect wine buyers based in Austria, Central and Eastern Europe
- Facilitate targeted meetings with potential wine business partners
- Provide opportunities with retail, catering and food service wine buyers
- Accelerate wine market exploration and partnership development



## Wine Tasting at your booth

Tastings let wine professionals experience your product firsthand, building trust and driving purchases through direct engagement.



## Key Growth Drivers in the Central and Eastern European Wine Market:

### Premiumization:

Rising consumer demand for unique, high-quality and premium wine experiences and craftsmanship.

### Sustainability:

Increasing demand for organic and sustainably produced wines reflecting a shift towards climate conscious consumers.

### Wine Tourism:

The rise of wine tourism has boosted local economies and increased consumer interest in regional wines.

### Exhibitor Profile

- Central & Eastern European wine brands producers
- Specialty wine brands
- Specialty wine traders & wholesalers
- Wine cooperatives & associations
- Export facilitators & trade organizations



### Visitor Profile

- Wine importers & distributors
- Food and beverage managers
- Sommeliers and wine specialists
- Retail buyers
- Corporate procurement professionals
- Event Planners and caterers

## Contact Us

For inquiries and booking details, please contact  
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## Partners

ÖSTERREICH WEIN   
Große Kunst. Ohne Allüren.

